

## FOR IMMEDIATE RELEASE

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## Alpine Opens New Plant

**BELLE PLAINE, SASKATCHEWAN - August 4, 2010** - With over 200 people in attendance, Alpine Plant Foods [www.alpineplantfoods.com](http://www.alpineplantfoods.com) officially opened their new production facility in Belle Plaine, Saskatchewan today.

The new eight million dollar production facility has a capacity of 700,000 litres per day of liquid phosphate fertilizer for Western Canada growers. Although Alpine has been servicing farmers in Western Canada for over a decade, this new plant is a result of growing demand for starter fertilizer in Western Canada.

Benefits for the Western grower of this new plant include not only reduced shipping costs but also a quicker turnaround time for delivery.

In business for more than 30 years, it has only been in the last 10 years that Alpine has been focusing on Western Canada. "Ever since we started focusing on Western Canada we knew we needed to open a plant out here, not only to show our commitment but also for logistical reasons for the grower. Its great to finally see it open," said Neil Dolson, President, Alpine Plant Foods. Located in the Moose Jaw – Regina industrial corridor, this new plant has access to both CPR and CN railways and the Trans Canada highway for easy distribution to dealers and delivery of raw materials.

Alpine's liquid phosphate fertilizer is a great fit for the Western grower. "Our product provides phosphate which is not always readily available in the cold, dry conditions found in the province," says Terry Good, Western Canada Sales Manager for Alpine. And with the product being in a liquid form, the fertilizer works faster than dry phosphate. "A dry phosphate needs to breakdown and become available through the grounds soil" Good explained. "Our product is already in a simple, soluble solution, so it's immediately useable by the plant."

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### About Alpine Plant Foods:

Alpine Plant Foods was established in 1973 and is the Leader in seed placed liquid fertilizer throughout Canada. All of our starter fertilizers are high in available orthophosphate to promote quick, early growth in all crops. Our two manufacturing facilities in Canada are located in New Hamburg, Ontario and Belle Plaine, Saskatchewan. Alpine, a member of Nachurs Alpine Solution is the leading manufacturer of quality liquid fertilizers in North America. Products are sold under the brand name of Alpine in Canada and Nachurs in the United States. Our manufacturing locations in the United States are in Marion, Ohio, Corydon, Indiana, and Red Oak, Iowa. Both companies are wholly owned by a private company called Trans Resource Inc (TRI) based out of New York City. TRI is a diverse company focused mainly on manufacturing companies in the agricultural marketplace. Canadian holdings include Alpine as well as Plant Products of Brampton, Ontario.

ALPINE also manufactures and distributes a full line of foliar fertilizers as well as foliar and soil applied micronutrients such as Zinc, Manganese, Boron, Copper and Molybdenum and seed nutrition treatments.

Our seed placed liquid application kits and on farm after market service is recognized as the standard in the application equipment industry.